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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046613
Party	Defendant BAMM! Worldwide, Inc. BAMM! Worldwide, Inc. 2420 West Lunt Avenue Suite 2-00 , IL 60645
Correspondence Address	MICHELE D. MILLER C/O BAMM! WORLDWIDE INC 2420 WEST LUNT AVENUE SUITE 2-00 CHICAGO, IL 60645 UNITED STATES
Submission	Answer
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Date	02/09/2007
Attachments	Answer to Petition for Cacellation.pdf (2 pages)(66337 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In The matter of Registration No. 2,805,213 for Bamm!
Date of Issue: January 13, 2004

THE BRONSKILL GROUP, INC.,)	
)	
Petitioner,)	
)	Cancellation No.: 92046613
v.)	
)	
BAMM! WORLDWIDE, INC.,)	
)	
Registrant.)	
)	

Trademark Assistance Center
Madison East, Concourse Level Room C 55
600 Dulany Street
Alexandria, VA 22314

ANSWER TO PETITION FOR CANCELLATION

NOW COMES the Registrant, **BAMM! WORLDWIDE, INC.**, an Illinois corporation, (hereinafter referred to as “Registrant”), by and through its attorney, MICHELE D. MILLER, and as for its Answer to Petitioner, **THE BRONSKILL GROUP INC.**’s Petition for Cancellation, states as follows:

1. Registrant does not have sufficient information to either admit or deny the allegations contained in Paragraph 1 of Petitioner’s Petition for Cancellation.
2. Registrant admits the allegations contained in Paragraph 2 of Petitioner’s Petition for Cancellation.
3. Registrant does not have sufficient information to either admit or deny the allegations contained in Paragraph 3 of Petitioner’s Petition for Cancellation.
4. Registrant denies the allegations contained in Paragraph 4 of Petitioner’s Petition for Cancellation.

5. Registrant admits that “abandonment” of a trademark is one of the grounds for cancellation of registration of a mark pursuant to 15 U.S.C. § 1064. Registrant denies the remaining allegations contained in Paragraph 5 of Petitioner’s Petition for Cancellation.

WHEREFORE, Registrant, **BAMM! WORLDWIDE, INC.**, an Illinois corporation (heretofore referred to as “Registrant”), denies that Petitioner, **THE BRONSKILL GROUP, INC.** (heretofore referred to as “Petitioner”), is entitled to judgment and that the registration of the mark BAMM! as stated in Registration No. 2,805,213 should not fair and justly be canceled.

Respectfully submitted on behalf of Petitioner,

BAMM! WORLDWIDE, INC.,
an Illinois Corporation

By and through its attorney,

MICHELE D. MILLER

Attorney for Registrant

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Dated: February 9, 2007